



BLUE GLOBE
INNOVATION CONSULTANTS

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please email info@blueglobeinnovation.com to find out more.

Ideas to Impact - Adaptation at Scale Prize, Nepal, 2016



THE CHALLENGE

Climate-related risks can have negative effects on individuals and households, especially among the poorest and most marginalised groups. The Adaptation at Scale Prize sought to identify community-driven initiatives to respond to climate change in Nepal, and help to broaden the scope of these initiatives across the country. Through financial rewards and support, the prize sought to identify and reward these initiatives, helping them to expand their programming, create a more sustainable outreach, and improve their recognition. With funding from UKAID, Blue Globe supported the operational aspect of the prize including judging and execution.

BLUE GLOBE'S APPROACH & STRATEGY

As part of the evaluation team, Blue Globe built on their experience and knowledge of innovation to both stages of the prize. Stage One, the Protsahan Prize, worked to recognise initiatives that supported vulnerable groups to adapt to climate change and receive financial support to expand their initiative. As this stage sought to identify initiatives that were new ideas and not currently receiving funding, the Protsahan Prize acted as a celebration of innovation. Applicants who successfully scaled-up their initiative were then considered for the Karyanwayein Prize, a recognition prize celebrating these successes. The total prize purse for both stages amounted to over 500,000 GBP.

OVERALL RESULTS

The winners of the prize received significant funding and a wide-scale recognition and promotion through the Ideas to Impact Programme. Blue Globe built on their previous knowledge of recognition prizes to shape the success of the Adaptation at Scale prize.