



BLUE GLOBE
INNOVATION CONSULTANTS

Speak to the Blue Globe Innovation Team -
please email info@blueglobeinnovation.com to find out more.

Big Education Challenge



**BIG EDUCATION
CHALLENGE**

**Bold ideas to
transform learning**

THE CHALLENGE

Big Change, an education charity, selected Blue Globe Innovation to deliver both outreach and prize management for the Big Education Challenge. This challenge was dedicated to support and reward bold ideas or new projects with the potential to transform education and learning in the UK. With a £1 million prize fund, this large-scale challenge was a clear demonstration of Blue Globe's Solver Scouting™ services and the power of community outreach.

BLUE GLOBE'S APPROACH & STRATEGY

Working closely in the delivery of the Big Education Challenge for Big Change, Blue Globe provided its services in multiple strands; firstly through its Solver Scouting™ services in order to draw the most relevant solvers for the challenge, and secondly, in terms of managing the challenge platform and running the judging process.

Solver Scouting™ Outreach

Blue Globe conducted their Solver Scouting™ services through its outreach efforts by detecting and identifying key solvers for the challenge; seeking relevant individuals from across the UK to streamline its effort.

Prize Management

Blue Globe played a key role in the evaluation process by identifying judges with the highest level of expertise to support the judging process. Up to 100 of the most relevant experts were detected through this process.

OVERALL RESULTS

Blue Globe's efforts gave rise to over 1000 registrations and 280 submissions of the most relevant solvers for the challenge. With the support of 100 judges that were sought through Blue Globe's Solver Scouting™ services, 15 finalists were selected to undertake the overall objective in investigating the most pressing issues young people face in education and learning.